



FINCH  
c o l l e c t i o n



## Tiny Wonder: 5 Best Reasons Amerlux's New Finch Stole the 'Must-See' Spotlight

There's a reason why the upcoming Finch, named after its small 1.25-inch aperture, was selected as a "Top 10 must-see" lighting solution at this year's LightFair.

It's the same reason why visitors at Amerlux's booth were awed when they looked up at the pipe organ-like display of fixtures coming straight down from the ceiling, then bending inward, illuminating a wall display.

The quality was easy, even impressive, to see. When architects held Finch, the craftsmanship of the indoor and outdoor extruded aluminum fixture was more evident to feel.

"Finch exemplifies our dedication to providing cutting-edge technologies that seamlessly integrate into

lighting and control systems," said Bill Y.C. Lo, general manager of Delta's Building Automation Business Group.

His comments grabbed headlines for praising Finch's lighting superiority and underscoring its abilities to interrogate technologies from our sister companies inconspicuously.

"By combining the integrated VIVOTEK camera and March Network searchlight software, Finch adds significant value to our comprehensive lighting and building automation ecosystem, enhancing functionality and delivering a truly integrated experience to our customers," he said.

Here's how Finch beautifully highlights what the Delta family of companies does best.



## Unparalleled Lumens

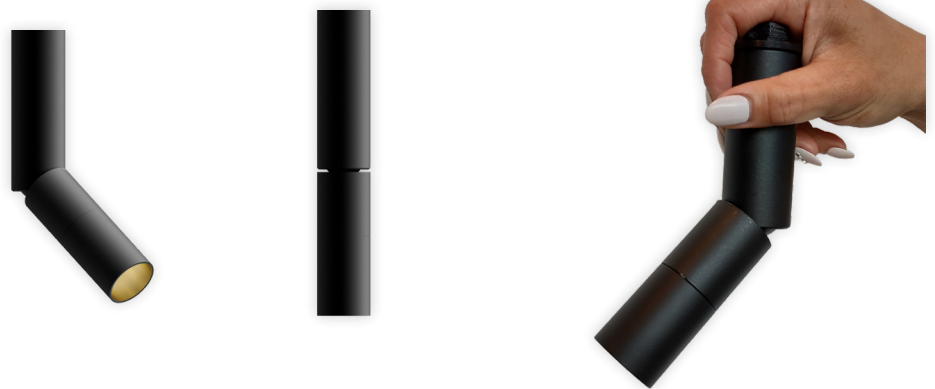
This minimalistic Finch is a marvel of engineering. Small in size, the masterfully crafted surface mount punches far above its weight in performance, emitting more than 1,000 lumens of light, trouncing the competition.

The design's versatility extends to its mounting options, with a reduced canopy or flush mounting feature that allows it to blend seamlessly into any architectural space with a gentle beam from above.

## Confluence of Technologies

Amerlux's Finch is a testament to the company's commitment and collaboration with sister companies toward technological integration. By integrating with VIVOTEK cameras and March Networks searchlight software, Finch can take on the additional roles of security and surveillance, all while delivering top-notch architectural lighting.

This intersection of technologies enhances overall functionality, facilitating lighting control and security from a single point. Such a holistic approach offers users an integrated experience that transcends conventional lighting systems, providing added value in an increasingly interconnected world.



## The Glare-Free Illuminator

The elusive beauty of Finch includes its capacity to generate a focused beam of light without any glare. This essential design feature ensures the visual comfort of individuals, resulting in a cleaner and more visually appealing ceiling design.

Finch's adaptability goes beyond meeting diverse lighting needs. It offers customizable features such as direct/indirect lighting, wall-mounted options and round/square downlights, providing a comprehensive lighting solution for any environment.



## Versatility in Design & Application

Finch proves that functional lighting doesn't need to be mundane. Its design versatility allows the creation of unique and visually appealing fixtures that can enhance the overall aesthetics of a space.

With a range of finishes and inside colors on the bevel, Finch empowers designers to craft unique decorative elements that harmonize with diverse architectural styles.

Whether deployed in high-end hospitality and retail settings or spaces with smaller or slat ceilings, Finch makes a significant visual impact with exceptional performance.



## Diamonds in the Light: A Case Study in Illumination & Security

To see how these elements work best together, step into the hypothetical world of a renowned jewelry store, where the enchanting glimmer of precious stones is rivaled only by the transformative illumination of the light above.

In this example, Finch's versatile and innovative design successfully enhances the shopping experience by exquisitely highlighting merchandise, delivering customizable aesthetics, offering glare-free viewing comfort and seamlessly integrating advanced security measures into the store's luminary layout.

**Here's how:**

### Brilliant Integration

Finch's compact design and diverse lighting options make it perfect for illuminating a jewelry store.

Jewelry requires specialized lighting to accentuate its brilliance, and Finch can provide just that. Its direct lighting capabilities can be used to cast a focused, brilliant light on each jewelry piece, drawing attention to its true sparkle and highlighting its finer details.

With its flush mounting feature and reduced canopy, the Finch fixtures can be seamlessly integrated into the store's design, ensuring the attention stays on the jewelry.





## Customizable Harmony

Finch is available in various lengths, finishes and inside colors on the bevel, which can be mixed and matched to create a unique design that complements the store's aesthetic. The two-tone bevel finishes add an extra layer of elegance, echoing the luxury of the jewelry on display. For instance, gold-toned bevels could be used to echo the warmth of gold jewelry, or silver-toned ones for a modern, minimalist look.

The luminosity range of Finch allows it to adapt to different lighting needs throughout the store, from softer, ambient light in customer areas to brighter, targeted light in display cases.

## The All-Seeing Eye

Finch can integrate with VIVOTEK cameras and March Networks searchlight software as part of its innovative design, transforming the lighting system into a comprehensive surveillance network.

Strategically placed Finch fixtures equipped with VIVOTEK cameras can monitor the store, providing clear visuals for security purposes. Meanwhile, the integration with March Networks searchlight software further improves security by enabling intelligent video analytics, such as motion detection and facial recognition, to enhance overall store security.

With the implementation of Finch, a jewelry store—as well as many other applications—can enhance occupant comfort, improve the showcasing of merchandise and various design elements, and subtly enforce advanced security measures, all while maintaining a sophisticated and elegant aesthetic sure to turn heads and profits.

