

Supermarket Lighting & Energy Solutions





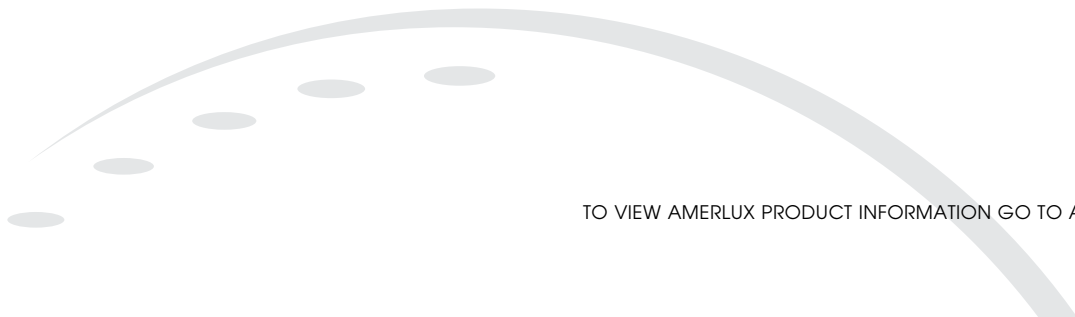
A brand new
reason to
follow the leader
in lighting.





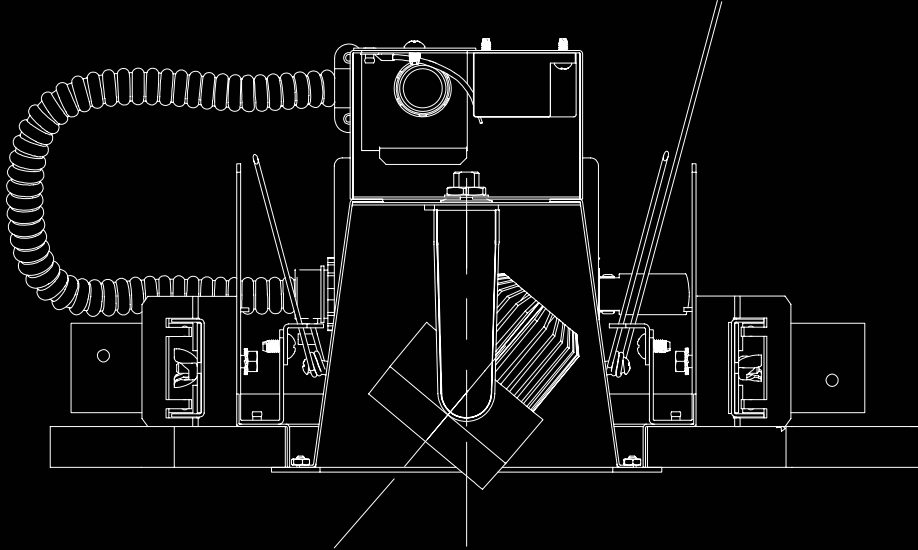
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We
know
supermarkets
like no one
else.





Our story is your story.

Since 1984, Amerlux has captivated the supermarket world, with revolutionary lighting solutions and pioneering energy services. We understand your goals. We rise to your challenges. We help carve huge successes out of very small margins.

Our business is your business.

From our innovative ceramic metal halide lamps to today's cool, crisp LEDs, we've advanced supermarket high profit areas and enhanced margins with amazing products, iron-clad guarantees, and breathtaking savings. Amerlux products and solutions are found everywhere, from Big Box chains to local specialty markets. To complement our products, our Amerlux Energy Services Group (ESG) supports our product lines with solutions that optimize efficiency and maximize incentive returns.

Our journey is your journey.

For these and so many other reasons, Amerlux is the only lighting and energy solutions partner you will ever need. Welcome to your brilliant future.





Great
products.

More choices. Better decisions.

The accent remains on high profit.

You want produce aisles to pop, floral kiosks to entice, bakeries to beckon, and meat counters to draw attention. These traditional high-profit centers remain our primary focus. Amerlux brand high impact, low energy LED luminaires deliver legendary color, control, intensity, temperature and performance.

Smart, controlled ambient lighting.

Dry goods aisles may not be high-profit areas, but we understand the importance of providing controlled, energy-efficient light sources that provide good color, make packaging easy to read, and encourage shoppers to stay in-store and spend more.

Specialty systems make the difference.

Every store is unique, with specialized needs. Amerlux offers customized architectural solutions, flexible power distribution systems, and graphic illumination programs designed to enhance profits and save energy.

Exterior systems make a statement.

Connect with your customers before they enter your store. Strategic exterior lighting invites new customers in, and encourages existing patrons to visit more often. In addition, our cutting edge new SmartSite™ brings new dimensions to exterior lighting, security, communications and entertainment.







Spotlight on energy efficiency.

Forging ahead, with energy.

Long before sustainability was chic, Amerlux actively pursued energy efficient technologies. It took the rest of the industry many decades to catch up, and we retain our leadership in sustainable products, maintenance strategies, savings, and benefits.

A huge selection of Energy Star® approved products.



Amerlux state-of-the-art, Energy Star® approved LED fixtures deliver crisp, controlled light both in accent and ambient applications. Fashionable, functional, and long-lived, these luminaires retain the pop, color and intensity you love, but with lower wattage and maintenance costs.

Proud to be first.

Amerlux was first in the industry to garner the Energy Star® V1.1 rating on track mounted light fixtures for commercial use. We also offer one of the largest selections of Energy Star® V1.1 products including LED downlights, track heads, and recessed multiples that are available in many configurations.

Amerlux ESG trumps all others.



Design savvy. Energy smarts. Turnkey solutions.

Amerlux Energy Services Group (ESG) offers ultimate, full-service lighting energy efficiency expertise. We hold the highest qualifications for leveraging existing infrastructures, replacing old fixtures with energy efficient LEDs, tailoring strategies for energy incentives, and deriving quick, efficient rewards.

ESG's 3 easy steps to success.

Assess: We conduct a thorough energy audit, then create new system strategies and determine incentive qualifications.

Design/Make: We develop retrofit designs that reduce maintenance and energy costs. Upon approval, we manufacture products in America.

Installation/Paperwork: Our teams schedule and complete each installation, and we prepare the incentive documentation.

Advantages and Upsides: Warranties & Energy Star®

All of our products are backed by a limited 10-year warranty that guarantees performance. Many of our products are also Energy Star® approved, and if a rebate is available we will secure it for you.

Lighting.
Energy.
Experts.





Enhancing market margins, every day.

Amerlux Energy Services Group (ESG) has audited and retrofitted nearly 100 markets under one brand in just a few short months. While every store was unique, we have come to some conclusions that can project and predict success, based on averages collected from direct experience. Here is a sample scenario of what you might expect with an Amerlux ESG program:

Total cost for new fixtures including installation:	\$23,730.00
Annual KWh saved:	61,120.15
Cost per KWh:	\$.129
Annual energy cost savings:	\$7,884.50
Rebate collected:	\$8,305.50
Net cost after rebate:	\$15,424.50
Payback based on energy savings alone:	1.96 years
Payback including savings on lamp maintenance:	1.2 years
(Payback under 2 years preferred)	



Accent Track



Hornet LED



Hornet HP LED



Contour Vertical LED



Cylindrix III LED



Cylindrix II G2 LED

Accent Multiples



Hornet Multiple LED



Contour Multiple LED



Cylindrix III Multiple LED



Cylindrix II G2 Multiple LED



Puck Multiple LED

Recessed Downlights



Evoke 2.9" Round and Square Downlight LED



Evoke 2.9" Round and Square Adjustable LED



Evoke 4.75" Round and Square Adjustable LED



Evoke 4.75" Square Downlight LED



Evoke 4.75" Square Wall Wash LED

Linear Lighting



Cadence CA-64LSEW T5/T5HO/T8



Cadence CA-64LSW T5/T5HO/T8



Profilo PROF T5/T5HO



Linea Square 3.5" w/Accent

Decorative / Pendants



PARI Architectural Round Pendant



Eliantro LED



Nitro II LED



Nitro II Shallow LED

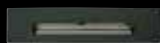


Nitro III LED

Exterior Accents



2 x 4 Flood



Step Light



Large Accent



Small Accent



Acron Light



SmartSite System



Bollard 1192

The products you love, Amerlux style.

Supermarket lighting has been our focus ever since we opened our doors. Amerlux market offerings are vast and comprehensive, always evolving and ever-changing to provide new solutions. For more information about product lines and capabilities, visit amerlux.com, or call 973.882.5010.





Accent Track

When it comes to track, we set the pace.

Amerlux track heads are Accent & Display game-changers today, just as they have been for decades. Our attractive, flexible, energy efficient, maintenance-cost-saving systems are simply unequaled in the industry.

The breakthrough new Hornet track head line delivers precision performance and outstanding architectural aesthetics. Our elegant Contour and Cylindrix track head systems offer top efficiencies and flexibility, using the latest in LED and ceramic metal halide lighting sources.

Hornet. Contour. Cylindrix. These extraordinary Amerlux lines put you on the right track for versatility, functionality and completion of sophisticated supermarket and retail environments. No matter what your design requirements may be, Amerlux has the right track fitting products to match your application, fulfill your vision, and reduce energy and maintenance costs.



Cylindrix III LED



Cylindrix II G2 LED



Hornet LED



Hornet HP LED



Contour Vertical LED



Accent Multiples

Taking control on multiple levels.

Amerlux multiples put your profit centers in their best light when track is not an option, and when optimal aesthetics are required.

Powerful and compact, our brand new Hornet LED multiples deliver sharp, controlled, energy efficient illumination with guaranteed energy and maintenance savings. Our Cylindrix multiple luminaires dramatically enhance your retail scenario. Among our highest performing, most energy efficient Accent & Display solutions, Cylindrix multiples offer flexible configurations that deliver the technologies and choices you want. Our Contour multiples also provide beautiful solutions, incorporating a uniquely architectural look and aesthetic.

Amerlux multiples are available in numerous configurations and housings, including fully-recessed, semi-recessed, trim, trimless and remodeler designs.

Accent Multiples shown with 2 heads. 1, 2, 3, & 4 head fixtures are available.



Hornet Multiple LED



Contour Multiple LED



Cylindrix II G2 Multiple LED



Cylindrix III Multiple LED



Recessed Downlights

Treasures hidden in the ceilings.

Amerlux recessed downlights are like concealed jewels emanating light. Long recognized for elegant, sustainable, energy efficient solutions, we offer several exquisite downlight lines with both round and square apertures.

The Amerlux Evoke downlight family offers the flexibility to create attractive, high-performance lighting systems using our signature, adjustable accent, task and wall-wash styles. All Evoke downlight systems reflect our technological leadership and versatility.

Our Evoke LED family of recessed downlights offers sophisticated options for retail applications. Evoke delivers quality, crispness, control, precision, performance and energy efficiency at attractive prices.

Evoke family available in round and square downlights.



Evoke 2.9" Round
Downlight LED



Evoke 2.9" Round
Adjustable Downlight LED



Evoke 4.75" Square
Wall Wash LED



Evoke 4.75" Square
Downlight LED



Evoke 4.75" Round
Adjustable Downlight LED



Linear Lighting

Walk a fine - very sophisticated - line.

Good looks. Clean lines. Sleek styling. Linear solutions by Amerlux express a seamless synthesis of aesthetics, performance and energy efficiency.

Your choices begin with our popular, small-scale Linea luminaires, preferred for their unparalleled flexibility, multiple light distribution and control capabilities, and adaptable sizes and connections.

Amerlux Profilo linear fluorescents provide ambient, aisle and display lighting in compact, linear, high performance fluorescent fixtures. Profilo saves energy, enhances visual comfort, integrates architectural styling, and maximizes lighting output.

Our Cadence system brings excitement to your grocery aisles, incorporating the best of two lighting worlds. This straight-line system offers the flexibility to add accent lights to your ambient row, and gives you control to draw visual attention to targeted points and products.



Profilo
PROF T5/T5HO



Linea Square 3.5" w/Accent
LS35 T5/T5HO/T8/LED



Cadence
CAD-64LSEW T5/T5HO/T8



Cadence
CAD-64LSW T5/T5HO/T8



Pendants

The art and science of pendant lighting.

Amerlux pendants are beautiful, versatile, and expand your design universe exponentially. Our pendant lines begin with the elegant, compact Pari architectural lights. Tastefully chic, Pari is perfect for your cafe', bakery, sushi bar and high profit "mood zones." Pari is small in scale, strong in visual impact, and has earned high marks for flexibility, efficiency, performance and aesthetics.

Our streamlined Elianto LED pendant suits most interior design schemes, and enhances retail and commercial spaces with great general ambient lighting. Elianto delivers the latest in LED performance in classy, minimalist housings.

The Nitro LED high performance pendant is a magnificent replacement for HID or CFL applications. Incorporated into any retail lighting plan, Nitro features highly efficient LED lighting and precise optics to deliver a wide selection of distributions.



PARI Architectural Round Pendant



Elianto LED



Nitro II LED



Nitro II Shallow LED



Nitro III LED



Exterior Accents

Light from the outside in.

Exterior lighting connects with your customers even before they enter your store. The right exterior lighting plan draws attention to your store's beauty spots, accents signage and landscaping, and makes your parking lot safer, friendlier, and easier to navigate at night.

Whether we are creating outside lighting for new construction, upgrades or retrofits, Amerlux exterior products are designed with the latest in LED technology for clarity, comfort, lower maintenance and enhanced aesthetics.

We offer a wide variety of top tier accents, building or pole-mounted floodlights, step lights, bollards, markers and more.



SmartSite System



Acron Light



2 x 4 flood



Step Light



Large Accent



Small Accent



Bollard 1192



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