

Passion. Power. Performance.

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Devon Energy

Photographer: Joe Acker

Featured Products: Drama & Evoke®





Devon Energy
Photographer: Joe Acker
Featured Product: Evoke®





Coty

Photographer: Eric Laignel

Featured Product: Linea®





Gibson Dunn

Photographer: Ryan Gobuty, Genlser

Featured Product: Evoke®





Macy's

Featured Products: Cylindrix®, Gräv® & Hornet®





Sperry

Photographer: Callison, LLC

Featured Product: Hornet®



BEST SELLERS

BEST SELLERS

THE RE



To be beautiful is the birthright of every woman

FOUNDATION

SKINCARE



The Red Door Spa

Photographer: Eric Laignel

Featured Product: Hornet®





Thompson Toyota
Featured Product: Fiato®





ARRIVALS

balance

Philly International Airport

Featured Product: Cylindrix®



Fresh Fruits

5.99 EA 4.99 EA 2.99 EA

99¢

1.79

5.99

1.99

59¢

2.99 3.99



& Vegetables





Fresh From The Sea

SWEET POTATO
Bakery
Homestyle Goodness

SWEET POTATO
PUDDING CAKES
\$2.98
each -1.01

What do
YOU
have to say?



Superior
QUALITY

BUTCHER SHOP

FLAVORFUL, TENDER & JUICY
A PREMIUM EATING EXPERIENCE.

Our Butchers are always
GLAD TO
CUSTOM CUT
Your Order For FREE

GRADE
A+
COUNTRY

NO WATER OR SALT ADDED
TRIMMED BY HAND

GRAIN
FED
PORK

Let Our Butchers
SEASON or
MARINATE
Your Purchase For FREE

Premium
Dry-Aged Beef

Market
FREE

ALL NATURAL
HEALTHY QUALITY
HEALTHY QUALITY
HEALTHY QUALITY
HEALTHY QUALITY

SMOKEHOUSE

Low & Slow



Price Chopper: Market Bistro
Featured Product: Cylindrix®





Diassi Residence

Featured Products: Bollard & Varieta®





Diassi Residence

Featured Products: Bollard & Varieta®





ShopRite®
Featured Product: Salvus®





Morris, IL
Featured Product: Avista®



Amerlux[®] Company Story

Small enough to be nimble. Large enough to deliver.

Amerlux® is in a class by itself. Founded in 1984, Amerlux was once a small lighting developer and manufacturer. We have now grown to be a global leader in lighting innovation and product design, delivering brilliant lighting solutions for commercial, exterior, hospitality, retail and supermarket environments across the globe—never losing our personal touch. Our culture is one of connection: to our customers, their individual needs, their unique spaces.

When you partner with us, you interact with our people directly. People who are passionate about what we do, and have the vision to bring your ideas to life. We can make decisions quickly. Create prototypes in real time. Solve problems before they impact your business. And deliver amazing lighting solutions when and where you need them, all over the world.

Our roots in lighting run deep, and we've developed the experience, knowledge, resources, and products you need to successfully see projects from concept through completion. We know that in your business, image is everything. Let Amerlux help you capture it.

Consistently leading in innovation.

When it comes to LED technology, Amerlux® was way ahead of the curve. We made it simple to replace conventional light sources with our energy-efficient, cost-saving luminaires—while leading the way in color quality, precision control, and longer life.

Today, we're doing more than delivering sustainable lighting solutions that illuminate merchandise beautifully. We're redefining the human/lumen connection. We celebrate the power of light on our minds and bodies, and harness its power to make the office more productive, color more desirable, food more delicious and the night safer; all while continuing to stay at the leading edge of innovation—in technology, design, and value to our customers' businesses.



It's amazing what the right light can do.

At Amerlux®, we understand that the true power of light is not measured in lumens—it's in the human responses it creates. We know the user experience begins the moment a customer steps inside the store ... and that experience is shaped by the way light captivates, motivates, inspires.

For our customers, Amerlux lighting is not just about what the eye sees, but about how it makes customers feel, and how it drives smart purchasing decisions.

The right lighting makes all the difference. Amerlux can bring its power to work for you.



“Our clothes
didn’t change,
our lighting did.”

– **Ben Graham,**
Graham’s Style Store

Amerlux® has changed the way Graham's views light.

"We redesigned Graham's to entice a whole new generation. Gallery-quality lighting was at the top of my list, and I selected the Amerlux® Hornet® LED system. Our selling floors now pop with color! Subtle pinstripes, patterns, and textures come alive as if to say: 'Try me! Buy me! Take me home!' And they do."

- Ben Graham, President, Graham's Style Store

Since 1936, Graham's Style Store has been about creating a uniquely sophisticated customer experience. The current stewards of the Graham's brand were looking for an updated ambience that would both project the traditional quality, service, and workmanship for which Graham's is known, but also add a big dash of fun and sparkle appealing to new generations of customers – and both men and women.

Amerlux specialists studied and absorbed Graham's culture: its history, customers, successes, challenges, and future goals. We interviewed key stakeholders and did our homework, arriving at a lighting system that combines the power, aesthetics, crisp colors and streamlined good looks of our Hornet® HP Horizontal LED, and Hornet® HP LED.

The new lighting perspective made a huge difference on the selling floor. As Katie Graham phrased, "It's the whole experience now ... Not just wearing a piece to that social event, but buying it will be part of that special experience, too. It's going to be so much fun."

That's the new Graham's. With a little help from Amerlux.



Why Amerlux®?

Amerlux®.

The perfect partner.

Amerlux. The perfect partner. Why? We move forward independently. We believe in our people. We appreciate the beauty of an exquisite form factor. We have prodigy-level curiosity and expertise—and a corporate culture that truly supports innovation coupled with personal connections. We listen to you. And we deliver what you need, where you need it, how you want it.

Most importantly: Amerlux knows commercial, exterior, hospitality, retail and supermarket environments. It's where we grew our business, and where we've proven ourselves time and again. We understand how to light spaces and products to their best advantage, and how to create an environment that motivates people to move from looking to buying.

We understand that light is the crucial link between sight and sale. Amerlux will make that connection for you. Because the lighting world is *our* world.

Pioneers in efficiency and sustainability.

Long before sustainability became a buzzword, we led our industry with energy-efficient lighting technologies. To this day, we retain this leadership in product efficacy, maintenance strategies, savings, and benefits.

Amerlux® doesn't make "me-too" lighting. Always on top of the latest advances in technology, we are constantly launching products with higher efficiency, better control, and longer life. And we can bring them to market much faster because our people take ownership of our projects, and can make critical decisions rapidly. We're agile, adaptable, quick to meet new challenges.

At Amerlux, we're always thinking ahead ... and able to move more swiftly than the competition. We believe that "It's not the big that eat the small ... it's the fast that eat the slow."

A man with short grey hair, glasses, and a beard is smiling. He is wearing a light blue long-sleeved button-down shirt, a brown patterned tie, and dark trousers. He is standing in a supermarket aisle with shelves of products in the background. The lighting is warm and focused on him.

“Our spectacular
new ShopRite® lit
by Amerlux.”

– **Geoffrey Eickhoff**,
VP Operations/Owner,
Eickhoff Supermarkets

The future of supermarket shopping, right now.

"Wishing Well Plaza ShopRite® in Burlington County marks a new era for Eickhoff Supermarkets. We designed it with 'experiential engineering' in mind - a refined, yet revolutionary approach to in-store lighting, architecture and store design."

- Geoffrey Eickhoff,

VP Operations/Owner, Eickhoff Supermarkets

ShopRite of Burlington, NJ, in the Wishing Well Plaza

Eickhoff Supermarkets used the latest in store design, lighting, technology, and efficiency in developing the new ShopRite at Wishing Well Plaza in Burlington, NJ. Creative use of lighting has changed how the supermarket's aisles are viewed and experienced by customers. Wishing Well's lighting transforms and redefines grocery shopping for a new generation, drawing customers in with amazing visual clarity, precision, and mood-setting. It's a giant leap forward into the future for Eickhoff Supermarkets and ShopRite brands.

That's the new ShopRite. With a little help from Amerlux.



Our Product Lines



More markets.





More product lines.





Featured product: Hornet® HP Downlights

We transform a product into a purchase.

Amerlux® products fulfill design visions across a matrix of industries. For decades, retailers have pursued the ultimate in clean aesthetics and efficiency. Over time, retail lighting designers and architects have watched as Amerlux developed revolutionary ceramic metal halide and LED products.

Amerlux created strategic partnerships with vendors to develop smaller, more powerful, better performing LEDs, and engaged our optical engineers to create breathtaking levels of crispness and control. The result? The retail community has embraced our Hornet® family to enrich presentation artistry, magnify design possibilities, and to enhance sales.



Featured product: Cylindrix® III

We know supermarkets like no one else.

Since we opened our doors in 1984, we've known that produce, floral, meats and bakery are high profit areas that require the finest, most strategic lighting solutions. We've raised the bar in supermarket lighting, from halogens to ceramic metal halides, and now, to the finest LED products in the marketplace.

The redder the apple, the fresher it appears to be. The deeper the chocolate icing looks on a cake, the more delicious it seems. The brighter the colors of a floral bouquet, the faster it gets sold.

In lighting supermarkets, color is a very big deal. Amerlux® has led the industry in tweaking LED color factors for greater efficacy and beauty, because we recognized early that shoppers buy with their eyes. As your visual partner, we work to hone the effects of color, clarity and impact of your merchandise.



Featured product: Linea®

Linear lighting expresses imagination.

Clean lines. Discreet styling. Excellent performance. Amerlux® linear lines evoke a sense of future. Fueled by passion, Amerlux lighting elevates design.

The Linea® LED family proves that the best trend-forward lighting comes in small packages with seamless aesthetics. The small scale linear luminaire provides the direct/indirect flexibility designers crave to create sophisticated, dynamic spaces. Linea now incorporates Enlighted control systems to significantly drive down energy costs and improve occupant comfort and safety. This product family drives your design scenario effortlessly.



Featured product: Gräv®

Smart linear lighting imagines the future.

Flexible and sophisticated, each of our linear products articulates a seamless synthesis of aesthetics, functionality, and efficiency. Amerlux® brings your linear vision to life.

Perfect for commercial, retail, and hospitality interiors, the Gräv® LED recessed linear family, available in made-to-measure or with our new standard plus offering, packs a big punch in a small aperture luminaire. Along with the Linea® family, Gräv also incorporates the Enlighted control systems to significantly drive down energy costs and improve occupant comfort and safety. With its high efficacy and simple, gorgeous lines, Gräv can climb walls, cross ceilings, and literally go everywhere and be everything you want it to be.



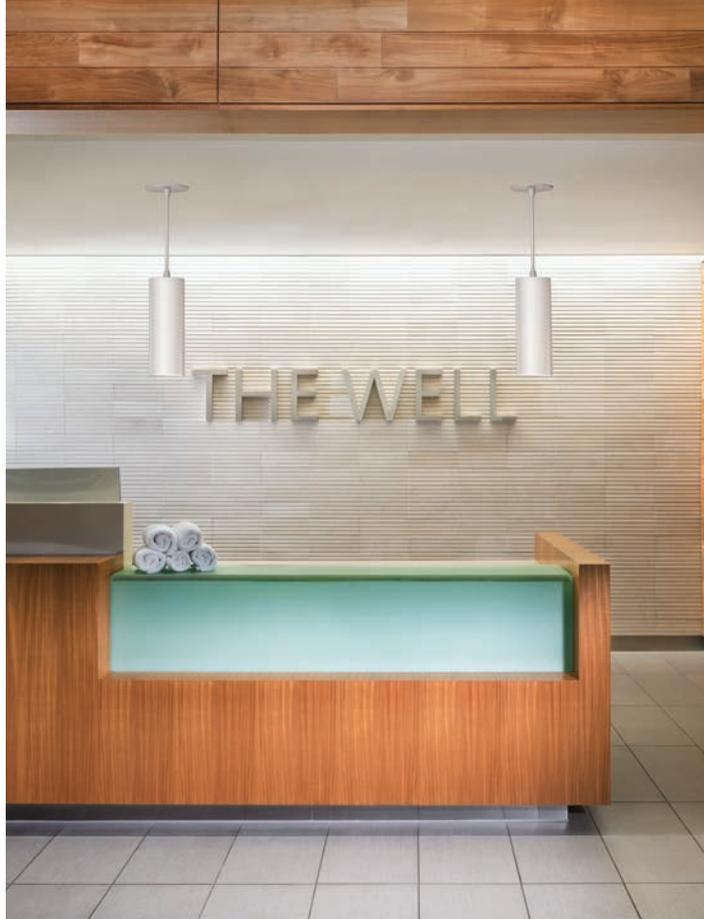
Featured product: Fino®

Light that sparks creativity fuels imagination.

At Amerlux® we know that corporate and commercial customers are meticulous about architecture, design, efficiencies, and the lighting that enhances it all.

Amerlux provides some of the world's most elegant, streamlined, made-to-measure solutions for modern commercial spaces, office buildings and institutional environments. Our top-tier performance-grade products suit the modern workplace, and our stunning linear systems harmonize with brand new ceiling styles.

Award-winning. Elegant. Gracefully slim. Fino® is indirect LED lighting at its most refined. Originally introduced as a thin sleek wall-mounted fixture to place light on the ceiling or floor, Fino has now added a ceiling version to its family. Fino ceiling has been recognized for discreet light from above and is very popular for its understated profile at the office.



Featured product: Rook 350

Brilliance hangs in the balance.

Amerlux® pendants are beautiful, versatile and expand your profit center design universe. Our stylish, solid pendants suit most design schemes and provide not only precise accent lighting, but also great general ambient lighting. Offering high-performance and perfect beam control, our pendants are magnificent replacements for HID or CFL applications

The Rook pendant family translates the control, performance, and comfort of our downlights into a sophisticated new format. Offered in 3.5" and 4.75" apertures, these pendants pair perfectly with the Hornet® HP Downlight and Evoke® 4.75" Downlight. The Rook is perfect for creating drama and focused light in reception areas, office environments, and retail spaces. The new Rook 4.75" reduces costs, enhances beam control, and maintains design integrity across all of our pendant lines.



Featured product: Chaperone

A new sense of security in the garage.

At Amerlux® we have you covered inside and out. We reinvent exteriors with the power of independent thinking and smart engineering. Our sophisticated product lines enhance the appeal and security of retail, municipal, commercial, educational and hospitality sites.

Parking garages are often dark, uncomfortable places. Until now. We turn lonely parking environments into safe, pedestrian-friendly venues with top visibility and new levels of safety. Our amazing new Chaperone changes the game, rendering old sodium downlights obsolete. Crisp and attractive, Chaperone also greatly reduces glare giving the comfort of indirect lighting and incorporating great cost efficiencies for owners.



Featured product: Avista®

Exterior lighting that transforms the night.

Amerlux® reimagines the drama, safety, and design of exterior lighting. We understand that what's outside counts as much as what's inside, beginning with exterior solutions from accent and flood lighting to site and area and landscape lighting.

Our outstanding Avista® is an advanced LED light engine designed either to retrofit traditional and post top outdoor lamps, or to complement new construction. Avista features impressive output, easy installation, and cutting edge optics built into a completely sealed chamber. Adjustable height levels allow for max light output using existing shades and eliminates shadows. Avista LED takes area lighting efficiency to the next level.

“This historic
downtown
now shines
with modern
efficiency.”

– Joel Lauth,
Lighting Solutions of Illinois

From a lumen wasteland to a lighting wonderland.

"Morris' downtown lighting desperately needed updating for consistent performance and efficiency. I helped the town retrofit 229 sodium fixtures with the 60W Amerlux® Avista® LED light engine. The town's electric bills are now down by 50%, and Morris won a \$78,000 grant - covering 57% of the project!"
- Joel Lauth, Lighting Solutions of Illinois

Morris, Illinois, is a legendary Chicagoland destination with a vibrant, historic downtown district. Filled with grand old Victorian homes, quaint shopping, dining, and businesses, the town's lighting evolved slowly and disjointedly during the 20th century. The result? A massively expensive, outdated patchwork of inefficient mix-and-match sodium lamps.

Amerlux helped Morris see itself in a whole new light, from initial assessments and planning through a detailed three-month performance test of our powerful 60W Avista LED light engine. During the test, we were on call and on site to supervise and tweak the system. Avista passed the test with flying colors, and we successfully installed 229 light engines throughout the town.

The new lighting brings a whole new visual perspective to downtown Morris, and with it, new visitors and commerce.

That's the new Morris. With a little help from Amerlux.



Making Our Partners Shine Brighter Around the World



Welcome to a world filled with light.

Amerlux® speaks the language of light throughout the world, in commercial, supermarket, retail, and exterior markets. Our reputation for the finest accent and display lighting is based on our product offerings, including downlights, track heads, multiples, architectural linear systems, pendants and intelligent exterior solutions.

At Amerlux we engineered our product lines to fulfill differentiated international construction specifications, including unique voltage, code and installation requirements. Each luminaire is style-matched to our U.S. products, maintaining the highest levels of consistency with our branded looks, proprietary optics, quality engineering, flexibility, and control.



Illuminating our way around the world.

We have representation from Argentina to Brazil; from China to Dubai, and countries in between. Our facility in China along with our sales office in Hong Kong represent our full commitment to expanding internationally. The facility features elegant showrooms, sophisticated offices, and well-designed training and distribution spaces. As we expand our markets here, our lighting products remain the same impeccable, high quality merchandise that North American customers have come to love.

We enjoy our strong presence in Dubai, with a world class, professionally staffed production and distribution center that offers easy, immediate access to our products and services. Our recent projects in Dubai encourage us to envision a future of expansion throughout the region.

A Quick Guide to LEED®

Demystifying LEED certification for lighting.



Photographer: Joe Acker

LEED meets Amerlux® LED.

Perfect for the environment. Perfect for business.

LEED was introduced in 2000 to enhance green practices in the building and construction industries. An acronym for “Leadership in Energy & Environmental Design,” LEED benchmarks have replaced older development models with sound, sustainable, energy-efficient standards. For developers, LEED status has become the coveted mark of achievement in green building today. Lighting is a critical element in achieving LEED status, and energy-efficient LED lighting by Amerlux can help make the difference in certification levels achieved.

Four LEED certification levels.

There are four levels of LEED certification, each representing a number of points a project has earned on a predetermined scale. The levels of LEED certification and correlating point thresholds are:

- **Platinum: 80+ points**
- **Gold: 60–79 points**
- **Silver: 50–59 points**
- **Certified: 40–49 points**

Sixteen possible points of LEED-certified light.

There are four main LEED lighting categories, adding up to 16 possible points that can be put toward a building’s LEED rating.

- **Sustainable Sites:** This involves reducing light pollution by using pre-programmed LED lights that dim or shut off automatically, eliminating wastage during daytime hours. **Value: 1 point**
- **Energy and Atmosphere:** This category promotes innovation in energy performance strategies, building wide. Energy-efficient LED lighting influences the assignment of points. **Value: 1–10 points**
- **Indoor Environmental Quality:** From a lighting perspective, this involves enhanced access to daylight via harvesting or vacancy sensors tied to lighting controls. **Value: 1 point**
- **Innovation:** Sourcing innovative products, including new low-voltage LED lighting and technologies, may enhance qualification in this category. **Value: 1–4 points**

Total possible points: 16 points

LED and LEED[®], in harmony.

Amerlux[®] has been actively developing energy-efficient products since 1984. Our LED products enhance LEED certification potential, adding value, status, and beauty to any building.

Interior LEED-worthy Amerlux LED products.

Hornet[®] HP Downlights

Tiny, efficient, and unobtrusive, these new downlights deliver strong, focused, dimmable light with consistent color and punch. New technologies include crisp whites and expanded color ranges.



Evoke[®] Downlights (LED only)

Stunning new LED systems reset the performance bar with breakthrough flexibility and versatility, ultra-crisp whites, expanded color options, and extreme efficiencies.



Fino[®]

Ultra-efficient and gracefully slim, Fino is an award-winning wall and floor wash that leaves a clean ceiling and never affects framing. The new ceiling-mounted version offers discreet, sophisticated light directed from above.



Grüv[®] (LED only)

The Grüv family trends ahead with streamlined good looks, performance, and amazing flexibility. Both edgy and tasteful, Grüv suits most ceiling systems.



Linea[®] (LED only)

The Linea line drives innovative design scenarios effortlessly. A synthesis of energy efficiency, performance, and aesthetics, Linea delivers. Available in multiple design options.



Exterior LEED-worthy Amerlux LED products.

Varieta[®]

DLC-certified Varieta flood lights offer unprecedented beam angle control and distribution flexibility—up to 12 different simultaneous optical performances. Sealed optics and multiple sizes and color temps.



Salvus[®]

Salvus site and area illuminates pedestrian walkways, car parks, and parking lots. Salvus elevates exterior LED area lighting performance with sealed optics—no need for a secondary lens to increase efficiency.



SmartSite[®] LSN

SmartSite LSN integrates illumination, safety, networked security, and enhanced communications for ultimate monitoring. Cutting-edge motion detection, environmental sensing, and advanced data collection apps protect outdoor spaces like never before.



Avista[®]

This energy-efficient, economical LED light engine features a sealed chamber, brilliant optics, and great output. For new construction or retrofit.



Acion

Recently redesigned, this refreshed exterior accent is perfect for lighting landscapes, including small signs and features. With precise optics, Acion makes your select targets shine; no light is wasted.





Move towards the light, Amerlux® style.

Thoughtful design. Breakthrough engineering. Solid construction. Energy efficiency. These are just some of the ways in which Amerlux products make a difference in your world, regardless of market or industry.

Call an Amerlux representative today to discover more about how our products and services will fulfill your needs. Whether you seek track lighting, recessed lighting, pendants, linear systems, power systems, or exterior lighting, we will deliver the quality you want ... and then some.

We don't just have a solution—we have your solution, and the ability to deliver it anywhere in the world. Discover what the right light can do for you, and your business. It's all right here, at Amerlux.





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